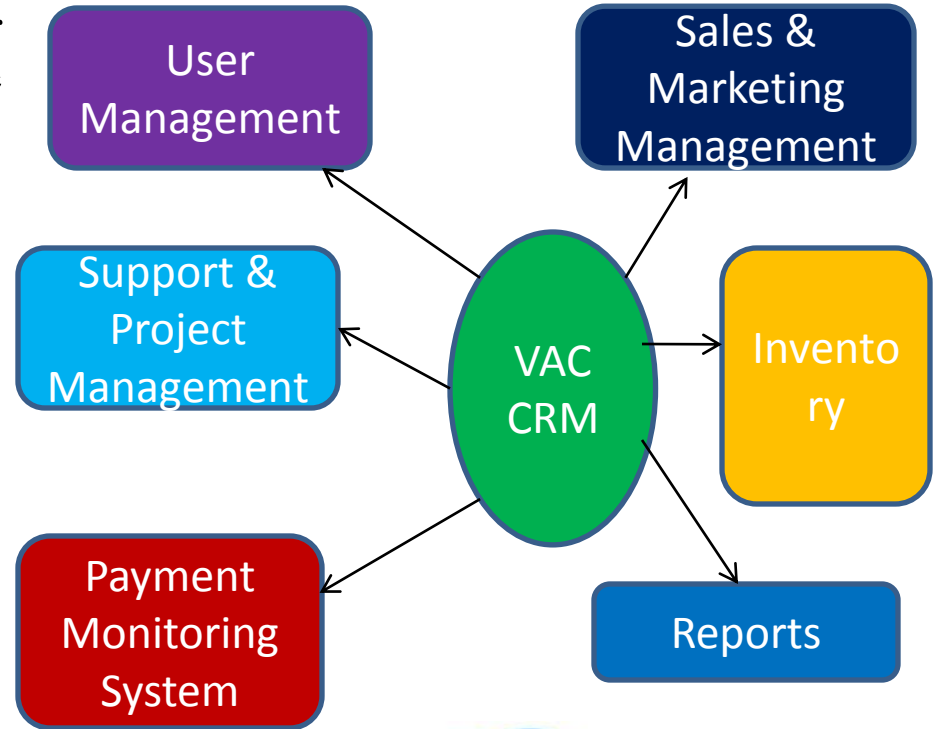


# CRM – Customer Relationship Management

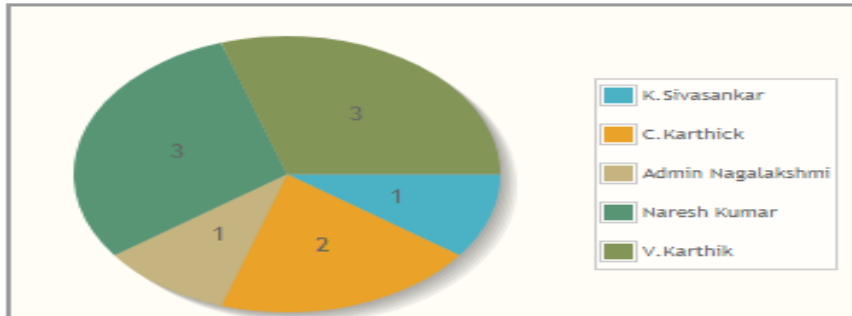
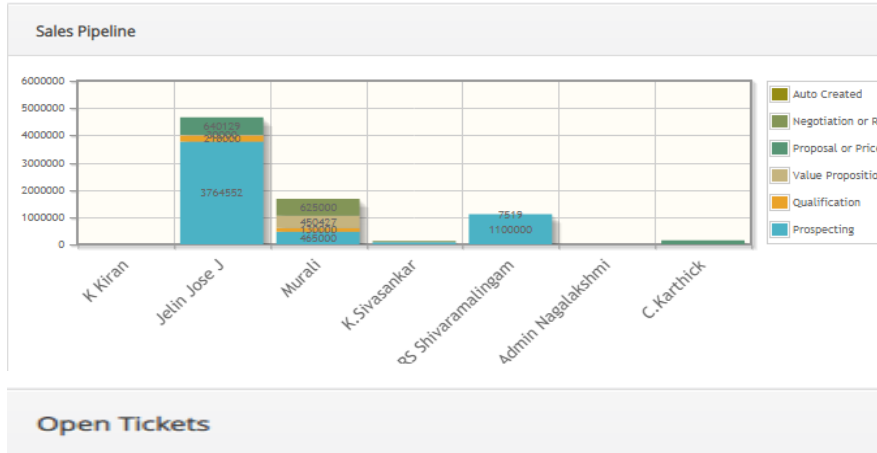
CRM refers to practices, strategies and technologies to analyze customer interaction and data throughout the customer life cycle.

## WHY VAC CRM

- To improve your customer service relationships
- To Assist you in retaining your customers
- To drive your Sales Growth



# My Dashboard



# Features

- Click to Call
- Automated Mail
- Lead Management
- Shared Calendars
- Comments
- Documents
- Recycle Bin
- World Clock
- Notepad
- Currency Converter